



Seahaven Academy

The best in everyone™

Part of United Learning

18th November 2021

Dear Parents and Carers

Re: Important information for parents/carers about TikTok

You may be aware of a current social media trend involving setting up anonymous TikTok accounts linked to the name of the school a young person attends. These accounts are then being used to share highly inappropriate video memes which are designed to cause distress and offence to vulnerable students and also to staff in the school community. Some of these make allegations about a person or use prejudicial slurs including those of a racist or homophobic nature.

This is a national issue that parents/carers need to be aware of so they can monitor their young people and support good e-safety practices. These accounts are being created outside of school but are open and therefore could be viewable by our students outside school.

Online abuse which is aimed at individual students and staff in this way is completely unacceptable and of course will not be tolerated. We want parents and carers to be aware that any student involved in creating, posting, sharing or 'liking' this kind of content will be in serious breach of school behaviour policies and would face serious sanctions. We would like to encourage you to talk to your young person about safe use of social media and the importance of reporting offensive content as described above, along with the dangers of becoming involved in creating or sharing such damaging content.

We cover online safety in PSHE lessons as well as the importance of respectful relationships and the dangers of becoming involved in behaviours which could be regarded as bullying or harassment online as well as face to face.

Please find attached some guidance around safe usage of TikTok to support your conversations at home here: <https://www.net-aware.org.uk/networks/tiktok/> and also some information about anti-bullying week here: <https://www.nspcc.org.uk/what-is-child-abuse/types-of-abuse/bullying-and-cyberbullying/>

If you have any queries or concerns, please do not hesitate to contact the school office.

Yours sincerely

Seahaven Academy



Principal Sarah Pringle

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