



Seahaven Academy
The best in everyone™
Part of United Learning

Pupil and Parent Privacy notice for Seahaven Academy

Pupil and Parent Privacy notice for Seahaven Academy, a United Learning Trust Academy

This notice is intended to provide information about how the Academy will use or “process” personal data about individuals including current, past and prospective pupils (referred to in this notice as “**pupils**”) and their parents, carers or guardians (referred to in this notice as “**parents**”).

Responsibility for Data Protection

The Data Controller for personal information held by Seahaven Academy is United Learning Trust (ULT). ULT is registered with the Information Commissioner’s Office (ICO). The registration number is Z7415170.

The Company Secretary is the Data Protection Officer (DPO) and is responsible for ensuring that ULT complies with the Data Protection Law. They can be contacted on company.secretary@unitedlearning.org.uk or 01832 864538.

Mr W Taylor is responsible for ensuring that the Academy complies with ULT’s policies and procedures in relation to Data Protection. They can be contacted at the school – email: taylorw@seahavenacademy.org.uk

Why we collect and use Personal Data about pupils and parents

Seahaven Academy and United Learning Trust collect, create and hold personal information relating to our pupils and may also receive information about them from their previous school/Academy, local authority and/or the Department for Education (DfE). We also collect and hold personal information about our pupil’s parents and carers. We use this personal data:

- To provide education services (including SEN), career services and extra-curricular activities to pupils;
- To monitor pupils’ progress and educational needs;
- To safeguard pupils’ welfare and provide appropriate pastoral (and where necessary, medical) care;
- To enable pupils to take part in national or other assessments, and to publish the results of public examinations or other achievements of pupils at the Academy;
- To ensure equality of opportunity and to comply with the public sector equality duty in the Equalities Act 2010;
- To maintain relationships with alumni and the school community;
- For the purposes of management planning and forecasting, research and statistical analysis and to enable ULT to monitor the Academy’s performance;
- To monitor use of the Academy’s IT systems in accordance with the Academy’s Acceptable Use Policy;
- To receive information about current and prospective pupils from any educational institution that they attended;
- To confirm the identity of prospective pupils and their parents;
- To communicate with parent about pupil progress and, where necessary, pupil attendance and behaviour;
- To make use of images of pupils in print and digital communications, and for promotion and marketing, in accordance with Seahaven Academy’s policy on taking, storing and using images of children;
- To create invoices and process payments for services such as school meals, school trips etc.;
- For security purposes, and for regulatory and legal purposes (for example child protection and health and safety) and to comply with its legal obligations;
- To meet statutory duties placed upon us by the Department of Education;
- To receive reports from any organisation that may be working with your child;
- Where otherwise reasonably necessary for the Academy’s purposes, including to obtain appropriate professional advice and insurance for the Academy;

- To keep parents updated about the activities of the Academy including by sending updates and newsletters by email and post; and
- To organise trips and visits both in the UK and abroad.

The categories of personal data held about pupils

The types of personal data processed by the Academy include:

1. Names, addresses, telephone numbers, email addresses and other contact details.
2. Unique pupil number (UPN), academic records and national curriculum assessment results, including examination scripts and marks.
3. Personal characteristics such as ethnic group, religious beliefs, any special educational needs you may have and any relevant medical information.
4. Information about free school meals and pupil premium status.
5. Attendance information, behavioural records, any exclusion information.
6. Information provided by previous educational establishments and/or other professionals or organisations working with pupils.
7. Where applicable, pastoral and safeguarding records.
8. Accident records.
9. Medical and administration (such as doctors' information, child health, dental health, allergies, medication and dietary requirements).
10. Where pupils go after they leave the Academy.
11. For pupils enrolling for post 14 qualifications, the Learning Records Service will give us the unique learner number (ULN) and may also give us details about your learning or qualifications.
12. Still and moving images, captured through video and photography and through the Academy's CCTV System (in accordance with the Academy's policy, storing and using images of children).

The legal basis for the processing of pupil and parent data

Under the UK GDPR the lawful bases we rely on for processing pupil and parent information are:

- The processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.
- Where we process data to comply with a regulatory duty our lawful basis is 'necessary to comply with our legal obligations'.

Condition for processing special category personal data

Information relating to racial or ethnic origin, religious beliefs and disability will be processed for the purposes of ensuring equality of opportunity and treatment and, when necessary for complying with our legislative obligations.

Medical information will be processed where it is in the vital interests of the pupil.

Health data relating to accidents may be processed for insurance purposes.

Data Retention Periods

The pupil's educational record will move with the pupil to their next school/Academy. Where the school/Academy is the last school that the pupil attends the records will be kept until the pupil is 25 years old.

Admissions information will be retained for one year post successful admission or closure of appeal.

Information relating to financial transactions will be kept for 7 years.

For further information on how long we keep personal data for please refer to our records retention schedule which can be obtained by contacting the school office.

Data Security

ULT has in place technical and organisational measures that ensure a level of security appropriate to the sensitive nature of the personal data that we process. For further information regarding how we keep personal data secure please refer to our security of personal data policy.

Data Processors

We use third party data processors to provide us with a variety of services¹. This use of data processors will only take place if is in compliance with the UK GDPR and the Data Protection Act 2018 (and any subsequent legislation related to data protection in applicable jurisdictions).

Decisions on whether we contract with these third party processors are subject to a robust approval process and are based on a detailed assessment of the purpose for which the data processing is required, the level and sensitivity of data involved and the arrangements in place to store and handle the data. To be granted access to pupil level data, data processors must comply with strict terms and conditions covering the confidentiality and handling of data, security arrangements and retention and use of the data.

We currently use the following data processors:

Educational Data Processors	Administrative Data Processors
Kerboodle	Capita (SIMs)
Hegarty Maths	Arbor
ShowMyHomework	Hyperspheric Solutions (2009 – 2021) and Go4Schools
Salamander	Netmedia (Parents Evening Booking System)
EduRio	Contact Group
Reading Wise	ParentPay
My Satchel	Dumbstruck (AQA MERiT mock exam analysis tool)
GL Assessment	CPOMS
Sparx	University of Brighton
Times Tables Rock Stars	University of Sussex
ActiveLearn French	East Sussex County Council
O-Generator	Fasttrak (Catering Software)
Pearsons On-Screen Exams	Keep Kids Safe
Language Nut	Safer Schools

Bedrock	FFT Education
Focus on Sound	Apple Classroom
Lexia	Office365
	Edukey
	Access-IT
	My Tutor
	ESCG
	Seneca
	The Careers and Enterprise Company
	East Sussex County Council Careers Hub (SELEP)
	Affinity Publisher
	Ambition Institute
	Wonde

And other curriculum / educational and/or administrative related software that are used from time-to-time at the School

Sharing Data with Third Parties (other data controllers)

We may share data with the following recipients:

Keeping in touch and supporting the School

We would like to share pupil and parent personal data with both our Parent Teacher Association and our Alumni Association. We will only do so if you have signed the appropriate consent form. Details of how these groups use your personal data are given on the consent form. Consent may be withdrawn at any time by writing to office@seahavenacademy.org.uk.

Careers Guidance

Careers guidance – The school shares young people’s information to careers guidance services and the national careers service. The service is provided by East Sussex County Council.

References

We will provide references to any other educational institution that the pupil proposes to attend and to potential employers of past and present pupils.

School Inspections

On request we will share academic records with inspectors from Ofsted.

Department for Education

We are required, by law, to pass some information about our pupils to the Department for Education (DfE). This information will, in turn, then be made available for use by the Local Authority.

DfE may also share pupil level personal data that we supply to them, with third parties. This will only take

place where legislation allows it to do so and it is in compliance with the UK GDPR and the Data Protection Act 2018 (and any subsequent legislation related to data protection in applicable jurisdictions).

Decisions on whether DfE releases this personal data to third parties are subject to a robust approval process and are based on a detailed assessment of who is requesting the data, the purpose for which it is required, the level and sensitivity of data requested and the arrangements in place to store and handle the data. To be granted access to pupil level data, requestors must comply with strict terms and conditions covering the confidentiality and handling of data, security arrangements and retention and use of the data.

For more information on how this sharing process works, please visit: <https://www.gov.uk/guidance/national-pupil-database-apply-for-a-data-extract>

For information on which third party organisations (and for which project) pupil level data has been provided to, please visit: <https://www.gov.uk/government/publications/national-pupil-database-requests-received>

If you need more information about how our local authority and/or DfE collect and use your information, please visit:

- our local authority at www.eastsussex.gov.uk or
- the DfE website at <https://www.gov.uk/data-protection-how-we-collect-and-share-research-data>

We will not give information about our pupils to any other third parties without your consent unless the law and our policies allow us to do so.

From time to time we may participate in research or projects involving other data controllers. Project specific privacy notices will be created.

Rights of the Data Subject

Data protection legislation gives individuals certain rights which are detailed below. If you wish to exercise these rights please contact the School Business Manager or The Exams and Data Officer at Seahaven Academy.

Right of access to personal data “subject access request”

You have the right to access the personal data that the Academy holds about you. Requests may be made in writing or orally (if requested orally we will make a record of that request to ensure it is met within the required timescale). Parents also have the right to request the personal data held about their children (If your child is over the age of 12, they will need to decide whether to consent to the request). We take the security of personal data seriously so we may ask you for proof of identity to verify that you are entitled to the information requested.

Right to withdraw consent

Where we have obtained your consent to specific processing activities you may withdraw this consent at any time.

Right to rectification

You have the right to have the personal data that we hold about you rectified if it is inaccurate or incomplete. We will respond to such requests within one month.

Right to erasure

You have the right to have personal data erased in certain specific circumstances. If you make such a request, we will consider whether the right to erasure applies and give you a full and reasoned response.

Right to restrict processing

In certain circumstances you have the right to request that we restrict the processing of your personal data. If you make such a request, we will consider whether the right to restrict processing applies and give you a full and reasoned response.

Further Information

Contact details for data controller and data protection officer

For further information regarding your rights please refer to our rights of the data subject policy.

If you disagree with a decision that we have taken regarding the processing of your personal data please contact ULT's Company Secretary, Alison Hussain, on 01832 864538 or company.secretary@unitedlearning.org.uk.

You also have the right to lodge a complaint with the information Commissioners Office on 0303 123 1113 or <https://ico.org.uk/for-the-public/>.

Version number:	2.2	Target Audience:	Parents
UCST/ULT/Both:	Both	Reason for version change:	Periodic review
Date First Authorised & Issued:	November 2017	Name of owner/author:	Alison Hussain
Date Last Amended & Issued:	August 2024	Name of individual/department responsible:	Company Secretary